

Digital Marketing Internship Program

Schneider Electric Polska Sp. z o.o.

- [Konstruktorska 12, Mokotów, Warszawa](#)

Your responsibilities

Every member will discover the company with an immersion over strategic and operational missions, all related to digital marketing. You will be assigned several projects of various lengths (short-medium-long term), working with different stakeholders across the globe on a broad range of activities such as:

- social selling
- communication campaign
- employer branding
- web experience and design
- translations
- digital assets management
- brand awareness
- marketing automation
- digital analytics (web, social, SEO...)
- business intelligence and data analysis
- social media and more...

Throughout this experience, you and the other interns in a same location will be mentored by a hub leader, who will also enhance your collaboration between all the internship hubs and the other departments of the organization. The program is to be launched in June/July 2022.

Our requirements

- You're a student or graduate of Marketing /Communication/ Business Administration/ Computer Science/ Web Management/ Computer Graphics/ Design
 - You have some experience in one or few of the following domains: Marketing plan development, Social Media management & campaigns, Translations, Digital asset management, Analytics, Data analysis, Sales operations deployment, Content & assets development, Project Management, Brand awareness, engagement and lead generation, Internal Communication - plan development and execution
 - You have fluency in English and good communication skills
 - You are proficient in using Microsoft Office (advanced knowledge)
 - You are adaptable, autonomous and organized when working with several functions, across multiple levels in the organization
 - You have a digital mindset and are proactive and challenging
 - You want to work with people from around the globe
- <https://www.pracuj.pl/praca/digital-marketing-internship-program-warszawa,oferta,1001735407?sort=0&s=1ffed24d&searchId=30c81be0-d029-11ec-ae95-0339e51681ba>