

FOYER IS HIRING A DIGITAL MARKETING INTERN (M/F) FOR INTERNSHIP FROM 6 TO 12 MONTHS.

Date : 03/01/2022

Job reference : ST011221-37583107

Type of contract : Internship

Localisation : LEUDELANGE 3372, LU

Contract duration : From 6 to 12 months

Level of studies : Bac +3

Years of experience : < 6 months

Company description :

Sur un marché de plus en plus concurrentiel, le Groupe Foyer reste fidèle à ses valeurs : Confiance, Excellence, Innovation, Intégrité, Indépendance.

Job description :

Description

Foyer Global Health was established in 2014 and is the specialist brand for globally mobile people from Luxembourg's leading insurance company Foyer.

Since its foundation, Foyer has become Luxembourg's primary insurance. Today, the European Union poses many new challenges while at the same time opening up a host of new opportunities.

Responsibilities

In an increasingly competitive market, the Foyer Group remains true to its values: Trust, Excellence, Innovation, Integrity, Independence.

In order to strengthen our Digital Marketing department, we are looking for a :

**DIGITAL MARKETING INTERN (m/f) (Ref.: ST011221)
for a minimum period of 6 months**

Within Foyer Global Health, your main missions are related to the creation and implementation of the marketing and communication plan. You will also be responsible for supporting and promoting the company's strategic projects, particularly commercial and digital.

Your tasks

Create and deploy digital campaigns according to targets, country specificities and associated budgets

Writing relevant content for the website and other marketing materials

Contact and coordinate service providers/partners

Develop a Voice of Customer strategy

Carry out competitor and customer analysis

Evaluate the qualitative and quantitative impact of communication actions in order to report on the results internally and draw lessons from them.

Required profile :

Must Have Requirements

Your profile

- * You are a student (minimum 3 years of higher education) in marketing or communication with a specialisation in digital marketing,
- * You already have a first professional experience
- * You have a good knowledge of digital marketing
- * You are passionate about the web and communication
- * You consider teamwork as a key success factor
- * You know how to take advice when it is needed and how to challenge it at the right moment,
- * You have a perfect command of English (written and spoken), German would be a real plus
- * You have good writing skills, preferably in several languages (FR, EN, DE)
- * You are organised, open-minded, creative and responsive,
- * You are eager to establish a lasting relationship based on trust and to learn day by day.

To apply: <https://apply.multiposting.fr/jobs/6525/37583107>